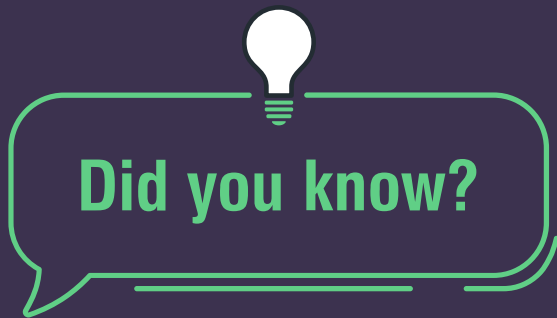




Having just 5 reviews
increases your
purchasing
power by **270%**

Why your reputation can make or break your spa:



of millennials trust
reviews as much as
friends and family



of clients read
reviews 4x before
trusting a business

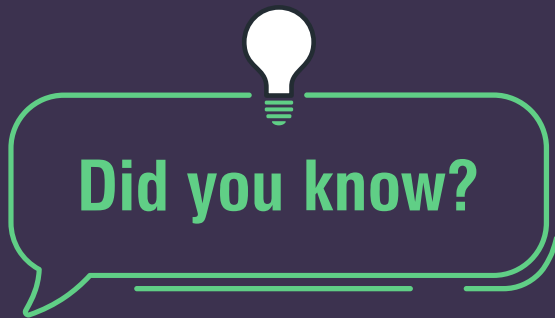


of clients won't
take action until
they read reviews



of consumers won't
use a business rated
under 4 stars





89% of consumers
search local
businesses
on Google

How to maximize your reputation:

Boost your SEO

Google uses reviews to rank your website. If a client looks up "Anti-aging facial in LA", Google tries to display websites that meet this criteria. This means spas with multiple positive Google reviews could outrank competitors with fewer reviews, even if they're further away.

Leverage UGC

How you manage your online reputation influences whether your business gets seen. Use social media to manage client expectations and attract new fans. Get permission to share before and after pics and ask clients to tag you when they show off their new look.

Trust a Reputation Management Tool

DaySmart Spa streamlines the process of gathering reviews by automatically sending clients emails with direct links to your review page. No more awkward asks for you and an easier way for clients to provide feedback and effortlessly boost your online reputation.

Let your client reviews do the talking for you.
Speak to Sales today for a customized plan.

I'm an existing customer

I'm new to DaySmart



It's time to
start shouting
why clients
should choose
YOUR spa!

