

POWER UP YOUR SALON WITH DAYSMART ADD-ONS

Every salon is different. That's why we offer a selection of powerful add-ons you can choose from depending on your needs.

TEXT & EMAIL MARKETING

Text messaging is gold for juggling last-minute changes and time-sensitive promos, while email marketing helps nurture loyalty and tell your story.

Launch holiday specials and gift card promos with ease. Automate messages based on client history or behavior to encourage repeat visits, boost holiday sales, and fill your calendar faster.



TWO-WAY TEXTING

You can't afford to be calling up clients during busy season. Two-way texting lets you manage real-time communication, share updates, handle changes, and receive images right inside your software, all without giving out your personal number.



DEPOSITS

Each missed appointment equals lost holiday income. Deposits protect against no-shows and cover upfront costs for premium services, ensuring you don't lose out on income, whether a client shows up or not.

BUILT-IN CREDIT CARD PROCESSING

Extra checkout time means longer lines, delayed payments, and annoyed clients. Built-in credit card processing makes payments fast enough to withstand the holiday chaos, prevents client frustration, and keeps fees competitive to maximize profits.



REPUTATION MANAGEMENT

Holiday shoppers look online before booking. If you're not collecting reviews, you're losing out to competitors with stronger reputations.

Solidify your salon as the go-to choice this season. Send automated text and email requests to encourage clients to leave stellar reviews.



SIMPLE WEBSITE BUILDER

A strong website acts as a 24/7 marketing tool, showcasing your business, even while you're asleep.

Put your salon on the map and bag new clients with a sleek new website you can have up and running in under 10 minutes.



Click now to drive holiday success.

I'm new to DaySmart

I'm an existing customer

