

5 DEI QUESTIONS

To incorporate in your program planning strategy

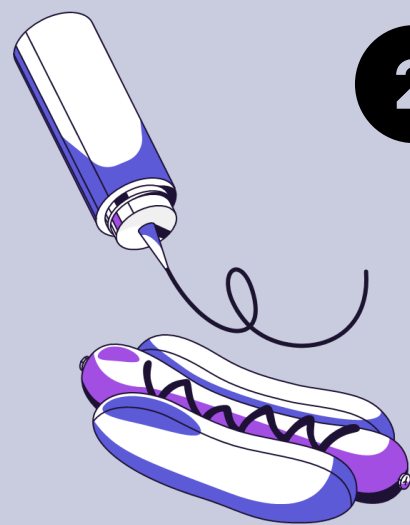
1



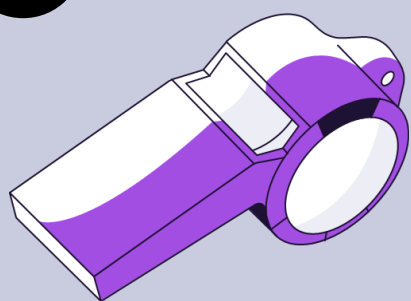
Does my messaging and imagery represent a wide range of identities, cultures, and backgrounds?

Are there any cultural considerations that should be taken into account when promoting the program, such as religious holidays or dietary requirements?

2



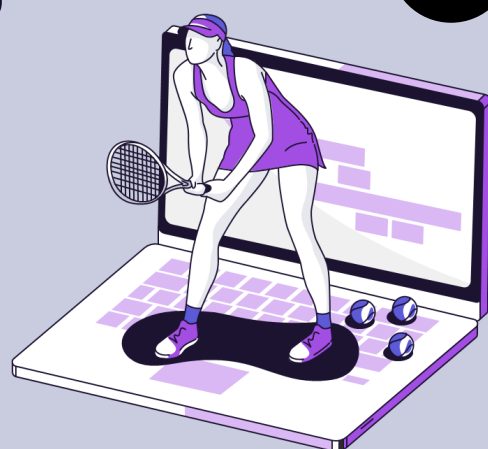
3



Are there diverse role models or instructors involved in the program who can serve as mentors from underrepresented communities?

Am I proactively addressing any potential biases that may exist within the program, both in terms of marketing and actual program delivery?

4



5



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