

Building Better Connections Through the Holidays



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More than three decades in the pet industry



POLL TIME!



Are You Surviving or Thriving?

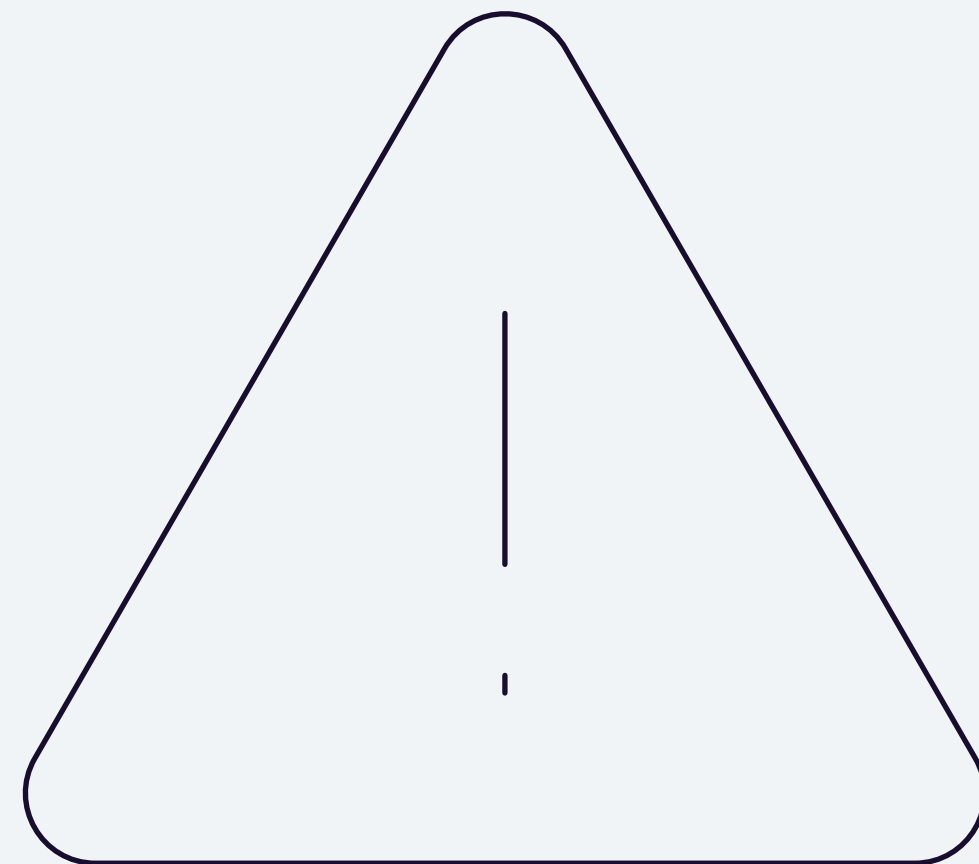
Your survival tactics aren't going to help you thrive in the new year. Learn how to thrive instead!



TYPE IN
THE CHAT

What are some things that have hurt your business during the busy season?

Don't be shy, we've all been there!



Stop Hurting Yourself, Seriously

Your Business Can Be Hurt By:

- Poor Planning
- Accepting the Wrong Clients
- Needing a Better Trained Staff



POLL TIME!

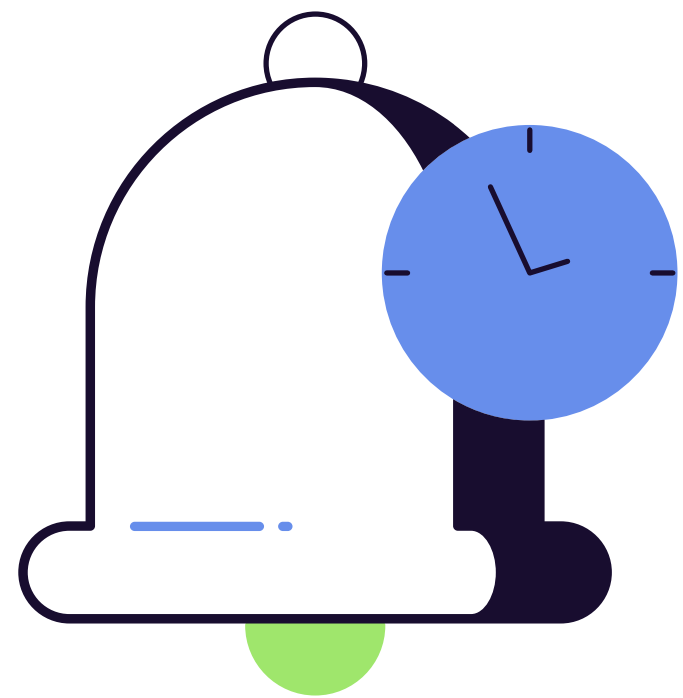


People Will Be People

The holidays bring out people's naughty and nice side

Remember there's always a "thing behind the thing"

Set clear expectations with internal and external customers, early



The “No, but...” Conversation

Give clients choices that result in a win for you every time!



Prep Like Your Business Depends On It...

because it does.

Send appointment confirmations

Ask clients for their understanding

Invite clients to come before the holidays

Grow your team





PARAGON

GROOMER EDUCATION
& TRAINING

Do you struggle to find pet groomers? Take back control of your staffing challenges. Grow your grooming business by growing your own groomers! Paragon can help you create a fully-staffed grooming business.

paragonpetschool.com

Questions



THANK YOU

